



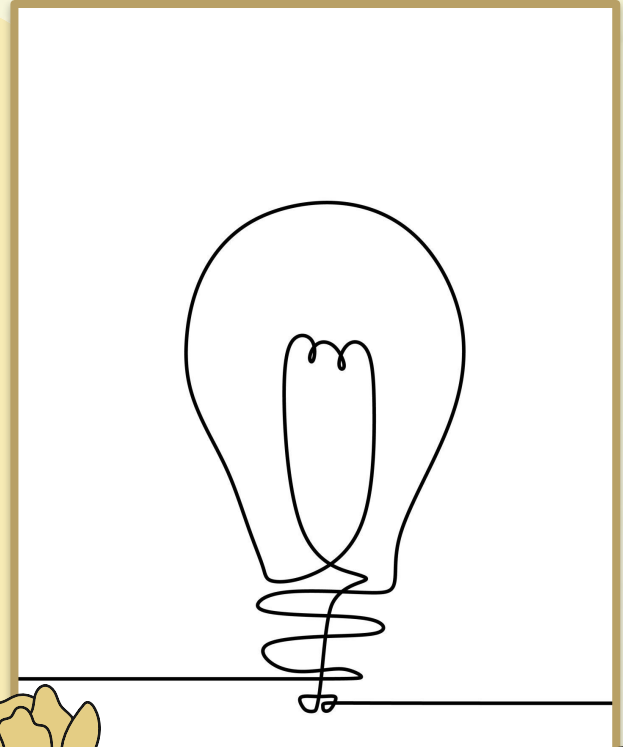
# Thema Codes

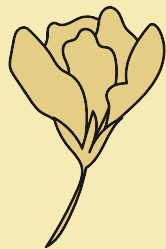
Subject Categories and Qualifiers

# What is Thema?

An international, multilingual book **subject classification** scheme, designed

- to meet the diverse needs of publishers, retailers and trade intermediaries in all sectors of the **global book** business
- to enhance the merchandising, discovery and potential sales of books





# Wait...

That sounds like BISAC Codes!



## BISAC Codes

Are the standard in North America, but they aren't used as widely in the rest of the world

## BISAC Codes

Aim to standardize the way we talk about/categorize books, making them inherently inflexible

## BISAC Codes

Operate mostly with pre-coordination → like having pre-written labels. Useful for smaller, uniform markets

## Thema Codes

Began in the U.K. and are being used as secondary classification systems by many North American Publishers

## Thema Codes

Aim to express what a book is about and to increase options for shelving and discoverability

## Thema Codes

utilize post-coordination → descriptions made by grouping categories. Good for global market and many languages

# Ooligan Uses

# Book

# Why Thema?



## Global Classification

Many of our books have regional relevance, but there are some that could appeal outside of North America. Thema helps make those titles understandable to the global audience



## Flexibility

The combination of subject classification and qualifiers makes it easy to customize the code to your title.

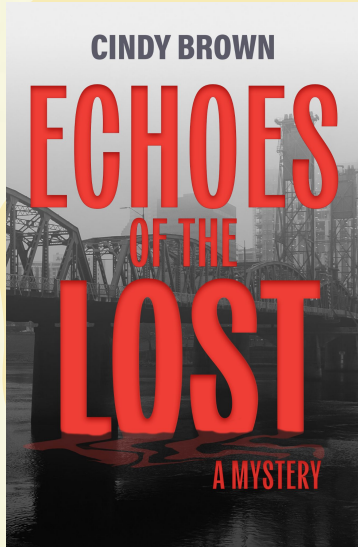





## DEI Visibility

The wide range of societal groups and cultures included in the qualifiers easily lends itself to supporting representation issues.



# An Ooligan Case Study: Echoes of the Lost



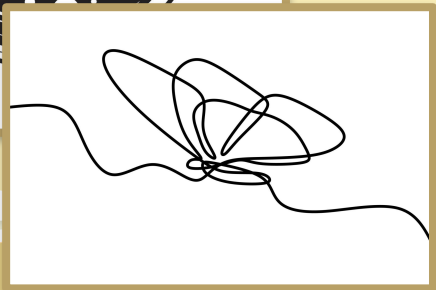
Code	 1st Tier	 2nd Tier	 3rd Tier
FFD	Fiction	Crime and/or Mystery	private investigators / amateur sleuths
FFL	Fiction	Crime and/or Mystery	hard-boiled crime, noir fiction
FHP	Fiction	Thriller / suspense	Political / legal thriller

## Qualifiers

1KBB-US-WPNRP: Relating to Portland in the Pacific Northwest

3MRBF: c 2010 to c 2019

5LKS: Relating to late adulthood / old age



Let's Practice!



# The Abbey of Saint

## Zosimos

### Summary (from the pitch document)

Father Ben leads a quiet life teaching his young acolytes how to enchant slugs and make harmless potions at the Abbey of St. Zosimos on Vashon Island. His idyllic existence is disturbed when famed necro- and amoromancer Brother Hieronymus comes for a sabbatical, bringing with him his daughter Ruffina and his student Sevimli, who has taken a vow of silence.

Shortly after Brother Hieronymus's arrival, Father Ben receives a letter announcing that the abbey has lost its tax-exempt status and must now pay \$30,000 in back taxes. Facing foreclosure, Father Ben and the brethren must raise money and prove that they are a legitimate religious organization. They consider a variety of options and even consult the nearby Satanist church for advice, including selling love potions.

But love potions are notoriously dangerous. Unbeknownst to the others, Sevimli's been trying and failing to win Sister Kuolema's heart through her own love potions, and thus follows a farce of misplaced potions and accidental infatuations amongst the residents of the abbey.

Unfortunately, it's too late to save the abbey—the bureaucrats have arrived. Just as all seems lost, Sevimli pulls out the most powerful magic ever raised against a bureaucrat: the Oxford comma. In the legislation governing religious non-profits, a certain ambiguous phrase saves the day.



# BISAC Codes





FIC009160 FICTION / Fantasy / Cozy

FIC009010 FICTION / Fantasy / Contemporary

FIC009080 FICTION / Fantasy / Humorous



# What should the Thema codes be?

 1st Tier	 2nd Tier	 3rd Tier	Code
Fiction	Fantasy	Cozy	FMJ
Fiction	Fantasy	Contemporary /Low	FMW
Fiction	Fantasy	Comic/ humorous 	FMK

## Qualifier s

- 1KBB-US-WPNW:** Relating to Washington State in the Pacific Northwest
- 5PHG:** Relating to chosen families/ found families
- 5LK:** Relating to adulthood
- Or 5PS:** Relating to LGBTQIA+ people



# Continuum



## Summary (from the pitch document)




### **Classic French science fiction short stories translated into English for the first time.**

This unique collection of newly translated short stories offers a taste of classic and contemporary French science fiction to English-language readers. These stories cover a range of fascinating topics including simulated reality, speciesism, ecology, and transhumanism—all while exploring universal themes of belonging, death, and identity. Some of the authors featured in this anthology, like Julia Verlanger, Sylvie Denis, or Jean-Claude Dunyach, have shaped the history of French science fiction after World War II. Curated by Annabelle Dolidon and Tessa Sermet, French language and literature professors who share a love for the genre, these nine stories showcase some of the brilliant mid- to late twentieth and twenty-first century French contributions to science fiction.

Dolidon and Sermet provide illuminating expansions that accompany each tale and fascinating insights into the evolution of French and American science fiction. The discussion opportunities are also a wonderful resource for teachers and students of French literature and French culture as well as English and comparative literature. This anthology is a great opportunity to discover French sci-fi in English translation for fans or readers new to the genre.

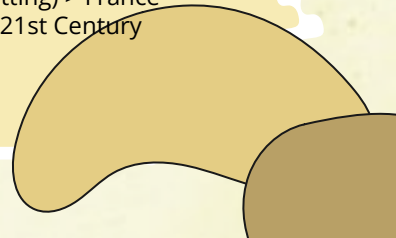
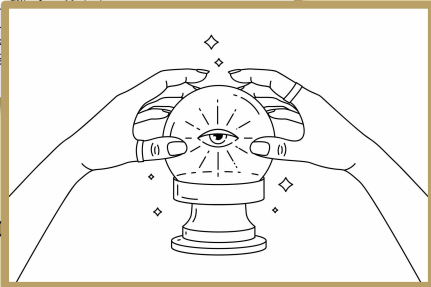
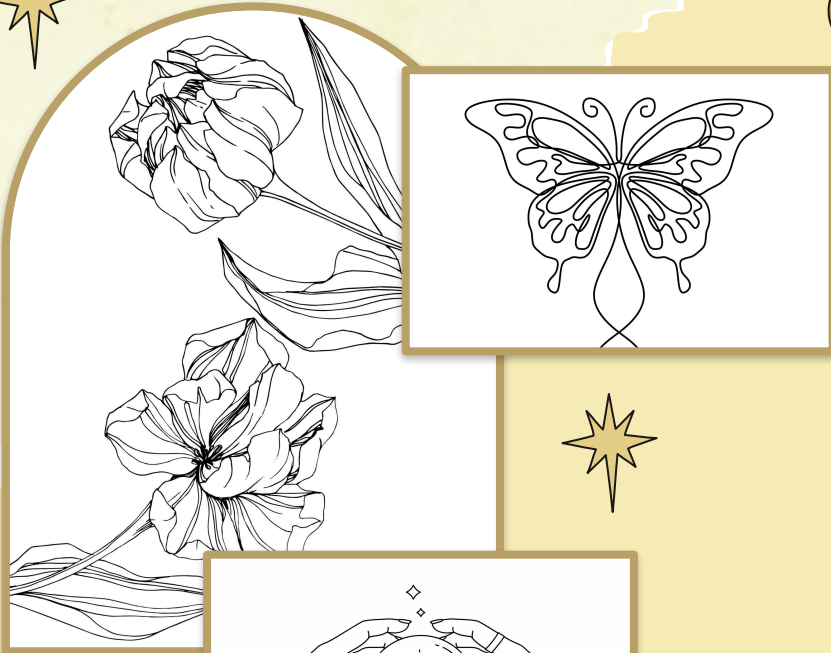


# What should the Thema codes be?

 1st Tier	 2nd Tier	 3rd Tier	Code
Fiction	SciFi	Classic	FLC
Fiction	Special Features	Short Stories	FYB
Fiction	Special Features	Fiction in Translation	FYT

Qualifier s 

**5TD-FR-A:** Literature of a Place (NOT used as a setting) > France  
**3MP:** Relating to 20th Century / **3MR:** Relating to 21st Century



# Thanks!



**Do you have any questions?**

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